



MEDIA RELEASE

For immediate release

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SuniTAFE WILL TAKE YOU THERE

SuniTAFE graduate Indi Clarke is a public face of a new campaign showing how "TAFE will take you there".

Indi's business course at SuniTAFE gave him the skills to make a difference, providing health and family services to Koorie in the Mallee region. He is now manager of the Koorie Youth Council.

Indi's story, and those of graduates from Victoria's 12 TAFEs and four dual sector universities, will show how quality training at a trusted TAFE can be the key to a great career.

The 'TAFE will take you there' campaign brings together Victoria's 12 TAFEs and four dual-sector universities under a new united TAFE Victoria brand.

Victoria's 12 TAFEs and four dual-sector universities will remain individual institutions, but the new brand gives them a strong collective voice as the centre of the government-funded training system.

It'll help TAFEs promote the hundreds of high-quality, industry linked courses on offer and will show students and industry that TAFEs are government-backed providers, each with their own unique expertise and specialisation.

The new tafe.vic.gov.au website, also launched yesterday, will feature every TAFE course offered by TAFEs and dual-sector university in Victoria.

Quote attributable to Minister for Training and Skills Gayle Tierney

"The Victorian Government is investing hundreds of millions of dollars into TAFE. That's why we're endorsing a collective brand of providers – showing the community TAFE can take you anywhere. TAFE isn't just changing the lives of everyday Victorians – it's also making sure industry has the skills it needs for the jobs of today and tomorrow."

Quote attributable SuniTAFE graduate Indi Clarke

"SuniTAFE was one of the most supportive environments I have been in. My teachers walked and shared the journey with me. SuniTAFE's tagline – 'Start here, go far!' – describes my career path and I will always be a great supporter of TAFE."

Quote attributable to SuniTAFE CEO, Geoff Dea

"It's great to see a former SuniTAFE student heading a state-wide campaign, telling his TAFE story. We know that TAFE can be life changing. It can give you incredible skills that lead to real jobs that industry needs. I urge Victorians to consider training and know that TAFE will take you there."

For more information or to arrange interviews, contact:

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